

We're unlocking financial solutions to provide confidence and security for seniors and their families. In today's world, that says a lot.



The uncertainties of life can get in the way of even the best laid plans. Today's volatile economy has affected us all and brings unprecedented challenges to seniors and families who are preparing to move to a seniors community. MorningSide of College Park Senior Living Community recognizes these challenges and is presenting financial solutions to help our residents move forward with confidence.

*MorningSide*  
of College Park  
Senior Living Community

8810 Colby Boulevard  
Indianapolis, IN 46268

#### ☛ **Veteran Benefits - Elder Resource Benefits Consulting**

If you are a US veteran or the surviving spouse of a veteran, you may be eligible to receive a federal monthly pension - to help for personal care such as assisted living. Find out more at [www.elderbenefitsconsulting.com](http://www.elderbenefitsconsulting.com) or simply call 1-866-353-3732 for details.

#### **ElderLife Financial Services**

- ☛ Simple, convenient financing options are available from a recognized leader in financial services. Flexible line of credit options are ideal for those who need rent support while they wait for other benefits to begin or are in the process of selling a home. Find out more at [www.elderlifefinancial.com](http://www.elderlifefinancial.com) or simply call 1-888-228-4500 for details.

#### **Life Care Funding Group**

- ☛ The liquidation of a life insurance policy through a Life Settlement can act as a "funding bridge" to help cover the costs of retirement and senior living when other assets such as a home or stocks are underperforming or difficult to sell. Find out more at [www.lifecarefunding.com](http://www.lifecarefunding.com) or simply call 1-888-670-7773.

#### **Gift Tax Exemption**

- ☛ Family members can contribute toward the cost of assisted living and take advantage of the IRS gift tax exemption. In 2009 individuals can receive gifts of up to \$13,000 per person per year without paying a federal gift tax. Consultation with a tax professional is strongly advised before making financial decisions.

For more information about these programs, please contact our Director of Marketing and Leasing, Anne Pinnick, at MorningSide of College Park at (317) 872-4567. You can also email her at [anne@morningsideofcollegepark.com](mailto:anne@morningsideofcollegepark.com)